

ITEM 8

DRAFT Minutes of the Camden Local Strategic Partnership Friday 4 July, 10:30am, Camden Town Hall

Present

- Cllr Keith Moffitt (Chair of LSP), London Borough of Camden, Leader
- Rob Larkman (Vice Chair of LSP), Camden Primary Care Trust, Chief Executive
- Heather Schroeder, London Borough of Camden, Director of Children's Services
- Chris Shaw, Camden Town Unlimited, Chair
- Kofi Twumasi-Anokye, Job Centre Plus (in place of Mick Hickey)
- Stephen Jordan, London & Continental Stations and Property, Managing Director (Items 1-6 only)
- Moira Gibb, London Borough of Camden, Chief Executive (Items 1-3 only)
- Chief Supt Dominic Clout, Metropolitan Police, Borough Commander
- Simone Hensby, Chair, Camden Community Empowerment Network and Voluntary Action Camden
- Shelagh O Connor, Camden Community Empowerment Network and New Horizons Youth Centre (in place of Barry Peskin)
- Sarah Elie, Camden Community Empowerment Network and Somers Town Community Centre (in place of Pat Stack)
- Ruth Appleton, Camden Community Empowerment Network and Santé Refugee Network (in place of Charlie Legg)
- Tass Mavrogordato, The Holborn Partnership, Chief Executive (in place of Kevin Munslow)
- Stuart Low, London Fire and Emergency Planning Authority (in place of Michael Quy)
- Professor Anthony Kessel, Camden Primary Care Trust, Director of Public Health

Also in attendance

- Tony Brooks, Assistant Director – Community Safety, London Borough of Camden (Item 3 only)
- Louise Matlock, Government Office for London, Locality Manager – North
- Finn O'Brien, London Borough of Camden, Head of Performance (Items 1 and 2 only)
- Dean Stokes, London Borough of Camden, Head of Strategy and Projects (Items 1-3 only)
- Paul Fox, Camden Primary Care Trust, Assistant Director - Public Health (Operations and Health Partnerships) (Items 1-3 only)
- Mary Burguières, London Borough of Camden, Head of Policy
- Mike Webb, London Borough of Camden, Senior Policy Officer
- Donna Turnbull, Camden Community Empowerment Network, Strategy and Policy Officer
- Dana Faa, London Borough of Camden, Senior Policy and Service Development Officer (Community Safety) (Item 3 only)
- Louise Regan, London Borough of Camden, Senior Policy Officer

- Pippa Shukla, London Borough of Camden, Head of Policy, Planning and Performance (Children, Schools and Families)
- Paul Kelly, London Borough of Camden, Head of Planning and Performance (Adult Social Care) (Item 4 only)
- Adler Prioly, London Borough of Camden, Strategy and Projects Intern

1 Introductions and apologies for absence

- 1.1 Apologies were received from Cllr Andrew Marshall, Richard Bell, Mick Hickey, Pat Stack, Charlie Legg, Barry Peskin, Michael Scorer, Kevin Munslow, Michael Quy and David Latchman. There was a round of introductions during which substitutes identified themselves.

2 Camden's Local Area Agreement

a) LAA 2007/8 Annual Review

- 2.1 Finn O'Brien introduced the report, highlighting that 82% of the LAA targets for 2007/8 were met or narrowly missed. The report went on to focus on targets where there was particularly good or poor performance, followed by a detailed look at all targets. There was no data for a handful of targets because the BVPI survey did not take place this year.
- 2.2 Simone Hensby drew the LSP's attention to paragraph 3.25, saying that volunteering did not just take place in the voluntary and community sector (VCS) and that increasing the rate of volunteering wasn't the only aim of investment in the sector. Moira Gibb replied that this wasn't intended to suggest there was a problem for the sector, but rather that despite a healthy VCS, there were still low reported rates of volunteering. Finn added that volunteering was still a priority in the new LAA.
- 2.3 Chris Shaw congratulated the police on the reduction in crime across the borough and in Camden Town even though the target for the latter was just missed. However we should not be complacent and the number of officers in Camden Town should be maintained as it is still a crime hotspot. Dominic Clout added that the recent Camden Town summit had recognised that crime was still an issue and will pave the way for significant investment. The Camden Town Operational Group has made a difference but significant changes in Camden Town are still needed. Cllr Moffitt said that with the new LAA target and the next LSP seminar on the subject, Camden Town would remain a priority for the LSP.
- 2.4 Cllr Moffitt noted the missed target for first time entrants to the criminal justice system and that while the council wanted fewer first time entrants, the police aimed to increase conviction rates. Heather Schroeder commented that the council was working well with its partners on youth crime. While it is very hard for young people to make

progress once they are labelled a criminal, she did understand the police's approach. She added that first time offenders were a particular issue for Camden and we need to dig deeper to get at the causes. Dominic Clout acknowledged the tension but stressed that there was no police target to increase the number of young people in the criminal justice system. Often increases resulted from improved detection e.g. with the help of CCTV. He said they were looking at good practice on this issue in Lambeth. Cllr Moffitt recognised that he had slightly misrepresented the police's position. Heather Schroeder clarified that the important thing about this indicator is the focus on prevention.

- 2.5 Rob Larkman asked what would happen about the LAA targets which were missed but not covered in the new LAA. Finn said that although many of the targets were carried over or part of the LPSA which has another year to run, the LSP needed to decide whether they wanted to remain sighted on the others. Mary Burguieres added that some LAA targets had been mandatorily imposed so it might not be right for Camden to pursue them further and others would be addressed by allocating underspend. Moira Gibb suggested the Extended Planning and Performance Group (EPPG) should advise the LSP on what course of action to take. Cllr Moffitt added that they could do some analysis to ensure no missed targets slip through the net.

b) LAA 2007/8 Finance Report

- 2.6 Dean Stokes presented this report. The first part gives the overall financial position including an underspend of £586,417. The second part sets out the principles for allocating the underspend as agreed by the EPPG and the final part the detailed proposals. Continuing LAA priorities where additional funding would make a difference were prioritised, followed by areas which were no longer priorities but could still benefit from additional funding. All the bids received were successful following a light touch process, probably due to tight criteria and good quality bids. Cllr Moffitt said it was good to see a focus on worklessness and the process seemed to have been well-managed.
- 2.7 Stephen Jordan also welcomed the streamlined approach but wondered how effective the spending on worklessness would be compared to other priorities given the wider macro situation influencing employment. Kofi Twumasi-Anokye replied that regardless of the wider economic context, some people in Camden need to overcome barriers before they can take up employment and the funding can be used for this. Heather Schroeder said that there are specific issues to be addressed – 35% of children in Camden live in workless households and we need to get them to aspire to employment. This can be done through apprenticeships and other vocational education to avoid a pattern of unemployment. Stephen Jordan agreed that focusing on issues like youth unemployment made sense but was concerned about a blanket approach to worklessness. Cllr Moffitt emphasised the need for a focus on outcomes.

2.8 The LSP endorsed the underspend bids which will be approved by the council's Executive on 23 July.

c) LAA 2008/09-2010/11 delivery plan arrangements

2.9 Finn O'Brien presented this report, which detailed progress on the performance management arrangements for the LAA. Four delivery plans have been drafted and included in the report. The rest will be drafted over the summer, brought to the next meeting of the EPPG in September and signed off by the relevant lead partnership. It is not practical to bring all the delivery plans to the LSP, so the proposal is for a high level summary to the October meeting, leaving the detail to the EPPG and the lead partnerships.

2.10 The report also addressed the issue of the 12 LAA targets that fall outside the remit of the thematic partnerships. Its recommendations were based on the discussion at the EPPG.

2.11 Cllr Moffitt thought there might be some merit in the Social Cohesion Forum taking on the volunteering indicator rather than the Economic Development Partnership since its scope to date had been limited to ethnic minority and LGBT issues. Finn O'Brien added that the indicator did come under the "Connected Camden" theme of the Community Strategy rather than the economic theme. Dean Stokes commented that there was a real dilemma since volunteering supported both community cohesion and skills development. Cllr Moffitt said that, in light of Simone Hensby's earlier comment, putting volunteering in the voluntary sector-dominated Social Cohesion Forum might reinforce the misconception that volunteering was solely a concern for the VCS. Simone agreed with the report that further discussion was needed and Cllr Moffitt said that the final decisions would be made by the EPPG.

2.12 Karen Wilson said that she was happy for the two housing indicators to remain part of the council's existing performance management arrangements.

2.13 Anthony Kessel asked what "ownership" of the indicators by partnerships actually meant. The Camden Public Health Partnership, on which he sits, is a stakeholder group which gives advice but cannot deliver targets itself. Cllr Moffitt replied that delivery bodies should be able to influence each other through partnerships and shouldn't be afraid to challenge their partners. This new role for partnerships was discussed at the recent LGA conference. Finn added that the regular slot at LSP meetings for reporting back from thematic partnerships should promote ownership of indicators.

2.14 Karen Wilson said it would be useful for the LSP to receive an update on the LDF. Cllr Moffitt said that the October meeting would be a good time for an update as the next stage of consultation would have begun

by then. Chris Shaw said that housing supply is an issue that must be addressed now notwithstanding future policy decisions.

- 2.15 Simone Hensby said that the delivery plans should be in the public domain as it would be particularly useful for the VCS to have access to them. Finn agreed to make them available.
- 2.16 Cllr Moffitt concluded that the proposals were fine although some work remains to be done and asked the LSP to agree the report's recommendations.

3 Camden's Community Strategy: Camden Together 2007-2012

- 3.1 Anthony Kessel presented the latest Community Strategy progress report, on the "Improving well-being and health across the borough" subtheme. He stressed that it was just a summary of the vast range of public health work taking place in the borough. It contained some specific recommendations relating to better joint working on older people's health and enhancing test purchasing of alcohol and cigarettes.
- 3.2 Cllr Moffitt asked Anthony whether the recent raising the minimum age for purchasing tobacco would have an impact on smoking rates. He said it was too early to say but commented that it depended on effective enforcement and the smoking ban would be just as important in terms of impact. Cllr Moffitt then asked about the impact on ethnic minority groups which tend to have higher smoking rates. Anthony replied that smoking rates were similar for all children and young people regardless of ethnicity and that higher rates among BME groups reflected their tendency to be socially deprived.
- 3.3 Cllr Moffitt asked Tony Brooks to comment. Tony said that he agreed with the content of the report and said the key issues for the council were how it could support the delivery of the LAA targets, how the report's content was reflected in the Joint Strategic Needs Assessment and that NICE guidance increasingly had recommendations for local authorities e.g. on obesity and Health Impact Assessments. The council can add value to the health agenda by addressing these issues.
- 3.4 Simone Hensby commented that the report showed that health promotion is the responsibility of all partners and there is more work to be done. Anthony agreed, commenting that partnership working is strong in Camden and the Public Health Partnership is a good stakeholder group. Cllr Moffitt said that public health was a cross-cutting issue for the council, taking in areas like housing which may not seem related at first glance.
- 3.5 Cllr Moffitt questioned Anthony on approaches to tackle alcohol abuse. He replied that there were lots of developments in this area including a new Alcohol Harm Reduction Strategy, the expansion of the Drug

Action Team to include alcohol and a number of new alcohol services such as the Alternative Response Vehicle.

- 3.6 Cllr Moffitt added that alcohol abuse also affected affluent people. Anthony agreed saying that different arms of the problems affected particular groups – binge drinking, dependent drinking (often associated with deprived groups) and crime and social disorder. The latter is compounded by the availability of alcohol to young people, made worse in Camden by the large number of outlets. Cllr Moffitt said that the council continued to receive lots of applications from corner shops to sell alcohol. Anthony said that while the council cannot influence the price of alcohol, it does use test purchasing and the licensing system to influence the availability of alcohol by clamping down on underage sales.
- 3.7 Rob Larkman commented that report was a reality check and a spur to further action since despite all the good work in the borough, Camden still had a relatively unhealthy population.
- 3.8 Returning to the issue of alcohol, Shelagh O Connor asked what the council could do about availability. Tony Brooks said that the council tracked sales of high strength lager to minors and street drinkers and worked with the retailers involved. Cllr Moffitt said it would be useful for the LSP to receive a summary of the approach of the licensing policy statement to alcohol harm reduction so it would have a fuller picture of work in this area. Chris Shaw said that there used to be a problem with high strength lagers around the Arlington House hostel but the council rejected licensing applications thanks to objections from businesses and the police. As a result, there are few off licences in Camden Town although the vacuum is increasingly filled by supermarkets. Paul Fox said that his team worked with supermarkets on the accessibility and positioning of alcohol but had mixed responses since they are ultimately commercial enterprises. Dominic Clout added that the enforcement of Controlled Drinking Zones helped and that the police do pass on information about vulnerable children abusing alcohol to social services. Cllr Moffitt said that along with the Mayor's ban on alcohol on public transport it felt like a momentum around alcohol was building. Paul Fox said that asking young people was the simplest way to find out where underage sales of cigarettes and alcohol were taking place. This intelligence should be used to inform future test purchasing, supported by the new youth health advocate scheme.

4 Proposals for a Camden climate change alliance

- 4.1 As the meeting was running ahead of time, this item was deferred until after Item 6 as Robert Scourfield and Oliver Myers had not yet arrived to present the report.
- 4.2 Following the LSP's agreement in principle, Robert Scourfield presented this update on proposals for a climate change alliance and

its governance structure. The idea was enthusiastically received at the Camden Business Summit. The alliance would be independent of the LSP with a steering group made up of managers at an appropriate level. It would use the existing "Better Climate for Camden" brand and be based on a national baselining tool which the council can advise on. There will be an initial kick-off launch in September with the final launch in April next year once the targets are agreed. Robert would be writing to LSP members to ask for nominations to the steering group.

- 4.3 Cllr Moffitt questioned whether the proposals were ambitious enough. Given climate change is such a major priority for the council administration, there should be more urgency. While he understood that it wasn't realistic for Chief Executives to be on the steering group, senior buy-in was needed in some way.
- 4.4 Stephen Jordan identified two issues; whether the timing could be accelerated and the need to avoid a governance structure that would become an unwelcome chore. As the LSP discussed in its seminar in April, the alliance needs to focus on what will really make a difference. Cllr Moffitt agreed on the need to prioritise but stressed the need to harness the enthusiasm of senior executives without dragging them into a bureaucracy. Perhaps the LSP is the right forum. Tass Mavrogordato added that many Holborn businesses were already involved in reducing their carbon footprint through Better Climate for Camden and the next step should focus on developing indicators as businesses often find it difficult to measure progress.
- 4.5 Karen Wilson suggested that ICT could be used to avoid lots of meetings through an extranet, discussion forums and online case studies. It could also be used to capture data.
- 4.6 Chris Shaw said the priority should be to engage the major players. There is a real fear of bureaucracy and additional costs, especially from smaller businesses. Discussion at the seminar in April stressed an anecdotal, face-to-face approach as the best way to engage businesses. Getting some top businesses on board early on would get others interested and this should be done now. Rob Larkman said that some big ideas would help, perhaps Chris Shaw's earlier suggestion of a car-free day in Camden Town and that there should be a focus on sharing good practice.
- 4.7 Ruth Appleton asked what housing associations were doing to tackle carbon emissions as their tenants would be interested in the issue. Cllr Moffitt said that the council was putting money into insulating its housing stock. Karen Wilson asked how residential carbon emissions were being addressed in the climate change alliance. Louise Matlock said she could ask her colleague Will Lochhead to provide examples from other local authorities. Simone Hensby said the VCS would be worried about the costs involved and Sarah Elie echoed the points about sharing experiences.

- 4.8 Cllr Moffitt reiterated the point that while it was important to avoid additional burdens, commitment at a high level was essential and this discussion should provide some ideas. Oliver Myers said that the plans and some major partners could be announced at a higher profile launch in September. However more detailed work on baselining and target setting will take time and does need the involvement of technical staff in organisations so preparatory work would have continue after this launch.
- 4.9 Cllr Moffitt concluded the debate by saying that the alliance must add value and that the plans needed some tightening up and imaginative approaches to engaging businesses.

5 Joint Strategic Needs Assessment (JSNA) for health and wellbeing

- 5.1 Anthony Kessel also presented this item to update LSP members on the JSNA, a new duty for the PCT and the council. A lot of joint needs assessments take place already and Camden is strong in this area. Complying with the new duty is really just a question of bringing them together in a strategic way. To do this a Strategic Needs Assessment in Camden (SNAC) group has been set up.
- 5.2 Simone Hensby commented that it would be useful for VCS expertise to feed into the SNAC and asked about the government requirements for the interface with Local Involvement Networks (LINKs) and for consultation. Anthony replied that the VCS had input through the Camden Public Health Partnership, he wasn't sure what the LINK involvement was given it was still at an early stage and he thought consultation would be strange in this context but he would check on the requirements. Paul Kelly added that the process needed to be inclusive but that the JSNA should be based on day-to-day commissioning and planning activities which frequently include consultation and involvement. LINKs are still new and while they should be involved in the future, they need to bed down first. Ruth Appleton commented that LINKs weren't strictly new as a lot of experience had been built up in their predecessors, the Patient and Public Involvement Forums.
- 5.3 Ruth also mentioned that the paper didn't mention prevention and there was a wealth of experience in the VCS on preventative work, particularly around mental health and asylum seekers. Anthony replied that many of the needs assessments listed on p. 4 of the report had important preventative components.
- 5.4 Stephen Jordan complimented Anthony on the pragmatic approach which avoided reinventing the wheel. The LSP noted the report.

6 Thematic partnership updates

(a) Children and Young People's Partnership Annual Update

- 6.1 Pippa Shukla presented this report. The Children and Young People's Partnership (CYPP) has been in place for 2 years and the recent Joint Area Review was very positive about it. Two new strategic groups covering looked after children and children with learning disabilities and difficulties have just been added to the partnership structure and two Youth Council representatives have joined the Partnership Board.
- 6.2 A statutory role of the CYPP is to oversee the Children and Young People's Plan and provide an annual report to the Department of Children, Schools and Families (DCSF) which is effectively a self-evaluation of the partnership.
- 6.3 Pippa highlighted some of the partnership's achievements over the last year:
- Good progress on Building Schools for the Future (BSF), the schools capital programme
 - Last summer's excellent KS2 and GCSE results
 - Improved attendance
 - Improving the vocational curriculum with the development of three new diplomas starting in September
 - Decreasing numbers of young people not in employment, education or training
 - Setting up a parents' council to feed into the CYPP
 - Exceeding the healthy schools targets
- 6.4 However challenges remain for the update of the Children and Young People's Plan:
- Obesity
 - Teenage pregnancy – good compared with other London boroughs but still missing the target
 - Safety especially e-safety and mobile phone thefts
 - A new focus on the attainment of vulnerable groups, particularly white working class children
 - The Youth Council's priority of tackling gangs is reflected in the plan
 - Tackling child poverty through increasing benefit take-up and helping parents into work
- 6.5 The third part of the report was a progress update on the Local Public Service Agreement (LPSA). It is an agreement with central government whereby challenging "stretch" targets are supported by a pump priming grant and rewarded with a grant if achieved. Although the LSP has overall responsibility for the LPSA, its targets relate entirely to children and young people so the CYPP has day-to-day oversight. We are meeting or exceeding over half of these very challenging targets so the focus is now on those that we won't meet or that are on the cusp.

- 6.6 Cllr Moffitt and Heather Schroeder thanked Pippa for a good summary of a huge agenda. Cllr Moffitt added that it was frustrating that the building of a new school through BSF was viewed as a negative by some sections of the press and public.
- 6.7 Shelagh O Connor commented that in order to capitalise on My Place, a national funding programme for youth services, youth centres in the borough needed support from the council. Heather Schroeder responded that it was in the Children and Young People's Plan but the Children, Schools and Families Directorate (CSF) needed to ensure that proposals fit with the needs analysis especially as more centres had bid than there was money available. It was particularly important that bids go through a commissioning process as it is capital funding and the revenue to support it has to be in place. Shelagh replied that youth centres needed a partnership agreement as they can't attract capital funding without clarity about revenue funding. Heather Schroeder said that longer term planning clashed with the short timescales of the bidding process.

(b) Other thematic partnership updates

There were none.

7 Reports on LSP seminars

(a) Camden Business Summit

- 7.1 Cllr Moffitt said the event was very successful having attracted some big hitters from the business community and he thanked the organisers.
- 7.2 Chris Shaw said there was still some feedback to come from LSP members but people he talked to were very positive. They were interested in an Enterprise Board, provided it was strategic and met at quarterly or six monthly intervals. It was the first time this kind of event had happened and it was well overdue.
- 7.3 Mary Burguieres said that the LSP had written to attendees and people who weren't able to attend enclosing a copy of the event brochure. Cllr Moffitt added that this group would form the basis of invitations to future events.
- 7.4 Heather Schroeder said that her successor should attend the next event as CSF is very interested in working with local businesses.

(b) Social Cohesion Forum

- 7.5 Cllr Moffitt reported back from the Forum's meeting on 30 June. There was a courageous discussion bringing together Muslim and LGBT issues. He hoped that as the social cohesion agenda evolved it would widen its agenda beyond equalities issues. Becoming the lead

partnership for the volunteering LAA indicator, as discussed earlier in the meeting, would be an opportunity to do this. It would also be helped by the next meeting's focus on the findings of the Social Capital Survey. It is encouraging that the attendance of the Forum is still strong.

8 Minutes of 8 May business meeting

- 8.1 Dominic Clout had two corrections; para 3.3 should read "10,000 fewer crimes than the baseline" and para 3.9 should read "the police are still on annual targets".

9 Matters arising and future business

- 9.1 The LSP noted the change to the February 2009 meeting date and Cllr Moffitt said he would like to include an agenda item at a future meeting on Central London Forward.
- 9.2 Chris Shaw said he was working with colleagues on the agenda and walkabout for the seminar on Camden Town on 9 September.

10 Any other business

- 10.1 As it was Heather Schroeder's last LSP meeting, Cllr Moffitt thanked her and congratulated her on receiving the CBE. Heather thanked the LSP – she felt it was the right decision for CSF and the CYPP to be represented and said Ann Baxter her successor would be attending in future.
- 10.2 Dominic Clout informed the LSP that all Camden police officers would be wearing head cameras from July.

The meeting closed at 12:30pm.

Summary of actions arising from the meeting

- EPPG to advise the LSP on whether and how to track targets in the 2007/8 LAA that were missed and not included in the new LAA
- LSP to receive an update on the LDF at its next business meeting
- EPPG to make the LAA delivery plans available on council website once they are completed.
- LSP to receive a report on how the council's licensing policy addresses alcohol harm reduction.
- Plans for the climate change alliance to be revised in light of the LSP's comments.
- Central London Forward to be included as an agenda item at 9 October meeting.