

ITEM 7

Camden Local Strategic Partnership

Meeting	15 th October 2009
Report Title	Update on the Camden climate change alliance and an introduction to Good Food for Camden
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Purpose	This report updates the LSP on progress with the Camden Climate Change Alliance and introduces the LSP to Good Food for Camden, the healthy and sustainable food strategy.
Recommendations	The LSP is asked to note the report.

1 Introduction

- 1.1 Proposals for the Camden Climate Change Alliance were presented to the LSP on 4th July 2008 and progress reports were provided on 9th October 2008 and the 23rd April 2009. The second of these updates included an additional focus on the issue of climate change adaptation.
- 1.2 This report is similarly in two parts with part one providing a further update on the Camden Climate Change Alliance, while part two introduces LSP members to the Good Food for Camden strategy.

2 Part One: The Camden Climate Change Alliance

Alliance Advisory Board

- 2.1 The Alliance Advisory Board comprises representatives from ten external organisations and Council staff. The public sector, voluntary sector, and private sector are represented. A full list of Board members is available in appendix 1.
- 2.2 The Advisory Board has met quarterly since the launch in November 2008 and has recently conducted the first annual review of the scheme providing valuable feedback on the project and its future direction.
- 2.3 The Advisory Board continues to support the Alliance's vision to achieve 'a measurable and continued reduction of emissions of carbon dioxide from the non-domestic sector' and the joint reduction target for the Alliance of a 10% reduction in CO₂ by April 2012 from a 2008/09 baseline.

Alliance membership and carbon footprint

- 2.4 The Alliance now has 74 members (see list of organisations in appendix 1) who have committed to measuring, managing, and reducing their carbon dioxide emissions, embedding environmental and carbon management best practice in their organisations, and working with others to help them to do the same.
- 2.5 Member organisations are of various sizes and are split across the following sectors:
- General business services (15)
 - Charities / not for profit (12)
 - Construction (5)
 - Education (3)
 - Engineering / environmental consultancy (7)
 - Leisure and tourism (11)
 - Marketing and PR (6)
 - Public sector (4)
 - Transport sector (3)
 - Architects (2)
 - Legal (2)
 - Food (2)
 - Health care (1)
 - Retail (1)
- 2.6 There are three marks of achievement within the Alliance accreditation scheme: 'Going Green', 'Cutting Carbon' and 'Carbon Champion'. Twenty members of the Alliance have so far achieved the 'Going Green' mark (including two advisory board members, Olswang and Voluntary Action Camden), and several of these will soon qualify to be upgraded to the 'Cutting Carbon' mark.
- 2.7 At the heart of the Alliance is the aim to bring together organisations to achieve greater reductions in CO₂ than they could otherwise do alone. To be able to demonstrate this reduction officers are currently working to produce the Alliance's first carbon footprint from the aggregated emissions of all members who are able to disclose their figures. We have so far collated baseline figures for 23 out of the 74 members and these total 53,200 tonnes of CO₂ - 4.1% of Camden's total commercial and industrial emissions (62% of all CO₂ emissions in Camden come from this sector). This Alliance footprint will rise in the near future as more members submit their figures.

Service delivery

- 2.8 The Alliance's flag-ship ERDF funded Carbon Confident Programme for SMEs is now in its third round with twenty SMEs successfully completing Rounds 1 and 2 and a further eight participating in the current Round 3. This four step programme takes an organisation through the process of calculating a carbon footprint to implementing high priority emissions reduction actions.
- 2.9 In addition to the Carbon Confident Programme, the Alliance has trained a further 12 organisations on calculating and reporting carbon emissions and conducted three further onsite carbon and environmental assessments.

- 2.10 In April 2009, the Alliance, in partnership with TFL Enterprise, the Camden Business Partnership, and Kings Cross Business Forum, hosted the first Camden EECO Awards celebrating environmental excellence in Camden organisations. Five organisations were recognised for their environmental achievements along with three employees.
- 2.11 The Camden Climate Change Alliance is working with the Islington Climate Change Partnership to host a meet the supplier event called 'In Touch with Energy Solutions Providers' in Sadlers Wells on Monday 19th October 2009.
- 2.12 The Alliance is launching its seminar and workshop programme in November with an energy management master class and a green travel and fleet seminar. This will be followed by a staff behaviour change workshop in December.
- 2.13 The Alliance will celebrate its anniversary with a networking event for its members in November, the plans for which are currently being finalised.

Future development

2.14 The table below sets out the key Alliance over the next six months.

Action	October	November	December	January	February	March
In Touch with Energy Solutions Providers						
Alliance baseline complete						
Anniversary event						
Energy Management Masterclass						
Green travel and fleets seminar						
Carbon Confident round 3 completed						
Staff behaviour change workshops						
Carbon Confident round 4						
Climate change adaptation seminar						

3 Part 2: Good Food for Camden

Introduction

- 3.1 Camden's Local Strategic Partnership is committed through the Local Area Agreement to becoming a 'low carbon, low waste' borough by 2012. Food consumption has a significant impact on climate change, while food waste is also a major issue for us. Tackling how we buy, consume and dispose of food across the borough is therefore a significant aspect of delivering a sustainable Camden.
- 3.2 *Good Food for Camden: The healthy and sustainable food strategy* is the result of a partnership between NHS Camden and Camden Council as well as members of the voluntary, business and community sector within the borough. This strong partnership approach has delivered a strategy which aims to tackle both health inequalities and environmental sustainability through improving the function of Camden's food system.

Background

- 3.3 NHS Camden allocated £120,000 in 2008/09 through its Corporate Social Responsibility Programme for the development of a Healthy, Sustainable Food Strategy and Programme and was keen to deliver this jointly with the Council.
- 3.4 NHS Camden's principal aims are the reduction of obesity and health inequalities. The Strategy aims to reduce inequalities in premature mortality, with particular emphasis on narrowing the gap between the four worst performing wards (Kentish Town, Gospel Oak, St Pancras and Kilburn) and the borough average.
- 3.5 Tackling obesity has been prioritised in Camden through the inclusion within the Local Area Agreement of two National Indicators (56a – obesity in children in year 6: participation; and 56b - obesity in children in year 6: prevalence). These targets and related key actions for NI 56b in particular are reflected in Good Food for Camden.
- 3.6 On 25 June 2008, Camden Council's Executive welcomed the Sustainability Task Force Report on Food, Water, Biodiversity and Green Spaces which set out a range of proposals to address the sustainability of the food system in the borough. The Executive agreed that "the Council partners Camden Primary Care Trust (PCT) [now NHS Camden] in the development and delivery of the borough-wide sustainable food strategy funded through their Corporate Social Responsibility Programme, and that the agreed Sustainability Task Force's food proposals are implemented in the context of this work."
- 3.7 This commitment was subsequently incorporated in the Environmental Sustainability Delivery Plan 2008-2012, approved by the Executive in July 2008, which includes a dedicated section on Food.
- 3.8 The Mayor of London's Food Strategy, "Healthy and Sustainable Food for London", launched in May 2006, acts as a guide to all London boroughs in developing their own strategies with practical actions at a local level to address the wider issues faced by the whole of London. The Mayor's London

Strategy development

- 3.9 Strategy development began in August 2008 when Sustain: the alliance for better food and farming, was commissioned by NHS Camden to support strategy development and ensure that the guiding principles of the London strategy were applied and reflected locally. Sustain is a national charity that works with members to promote healthy and sustainable food. Sustain's role in the Good Food strategy development and implementation is as a commissioned organisation and their work is performance managed against a comprehensive and robust service specification.
- 3.10 Sustain produced a draft document, based on contact with Camden's businesses, community organisations and residents and in consultation with both borough officers and NHS Camden staff. This was put out to public consultation from December 2008 until March 2009. 400 responses were received with 300 of these via the website. Information gathered through this process has led to the development of the final strategy and action plan.

The final strategy and action plan

- 3.11 The final strategy and action plan can be found on Camden's website: www.camden.gov.uk/food.
- 3.12 The overarching aims of the strategy are to:
- Improve health and reduce health inequalities
 - Achieve environmental sustainability
 - Enhance community engagement
 - Build the local economy
 - Support cultural diversity
- 3.13 To achieve these aims, the strategy seeks to increase access to and the availability of 'Good Food'. 'Good Food' is defined as food that is healthy, of good quality, nutritious, affordable, and sustainable, thereby contributing to reducing health inequalities whilst also minimising environmental impact. The definition primarily builds upon focus areas from the Food Standards Agency (FSA) and the London Development Agency (LDA).
- 3.14 The strategy and action plan identify and build on existing work happening across Camden around healthy and sustainable food. Positive outcomes have already been achieved during the strategy development process through a programme of 'SEED Funding' which has helped to launch new, and expand existing projects. Examples of these projects include: further development of food growing at Calthorpe Project with the addition of a poly tunnel to enable year round community growing space. A community café in Somers Town and Haverstock secondary school have also been supported to provide healthy cooking classes and an outdoor edible classroom respectively.

- 3.15 The strategy aims to add value to this existing good work through:
- Integrating Good Food principles into policies, procedures and training across the Council and NHS Camden.
 - Providing a more integrated approach to the provision of access to Good Food through enabling more food growing across land on all tenures.
 - Communicating Good Food to the wider public, celebrating existing projects and promoting new ones.
 - Working more closely with Camden's business and enterprise sector to help them support Good Food and build the local economy.
- 3.16 Six key themes were identified with the potential to have the greatest impact at a local level. These themes are set out below with some of the key associated actions from the action plan:

1. Good Food in the public sector

Action 1.2: Improve good food advice and guidance within current and future public sector tendering processes and contracts

Action 1.3: Increase access to training courses targeting public sector staff involved in buying or serving food.

2. Encouraging food growing

Action 2.1: Identify available land, which may be used for food growing.

Action 2.3: Develop clear, consistent guidance for individuals or groups wishing to start new food growing projects in the borough.

3. Food and education

Action 3.3: Ensure the integration of Good Food into the Personal Social and Health Education (PSHE) curriculum.

Action 3.4: Increase the provision of Good Food (including food growing) training/learning in all settings.

4. Business and enterprise support

Action 4.1: Promote the use of existing, consistent Good Food messages through Camden's businesses and enterprises. Support will be provided by existing sources, such as the Camden Climate Change Alliance (CCCA) and Camden's other business networks.

Action 4.6: Support work places with on-site catering to develop food policies which encourage the provision of Good Food.

5. Food at home

Action 5.3: Develop and deliver Healthy Eating workshops for Black and Minority Ethnic (BME) communities¹.

Action 5.4: Provide training, advice and support for relevant Council staff on reducing food waste at home and at work.

6. Communicating about Good Food

¹ Locally, during the consultation the BME Alliance were keen to support healthy living in the community. Nationally, the National Diet and Nutrition Survey (2004) highlighted that BME communities frequently consume less than the recommended 5 daily portions of fruit and vegetables. Similarly, a Healthy Weight, Healthy Lives (2008) report on family attitudes to diet demonstrated that for some groups, cooking from scratch was still widespread.

Action 6.1: Ensure consistent Good Food messages are integrated into relevant Camden communications, particularly Camden's new Small Steps environmental advice service .

Action 6.3: Develop a local partnership to promote the exchange of information, support and advice relating to Good Food initiatives.

- 3.17 Some of the expected outcomes that the strategy is seeking to deliver are:
- NHS Camden and the council to become early adopters of the Government's new Healthy Catering Mark, and to achieve level 1 by 2011.
 - Provide support to the community in establishing new food growing sites with an aim of creating 60 sites as Camden's contribution towards London's Capital Growth target of 2,012 new growing sites by 2012, targeting in particular Camden's four priority wards.
 - Ensure Good Food is integrated into adult skills training and targeted training for businesses, enterprises and the wider community.
 - A minimum of four organisations in each of the four priority wards to register with Department of Health programmes such as Change4Life and Healthy Start, which bring together a health and food focus.
 - Six Healthy Eating workshops targeting the BME community delivered per annum.
 - Ensure that consistent Good Food messages are communicated to Camden residents, businesses, schools and community organisations. This will be delivered via existing communication channels such as CCCA newsletters, Your Camden, Camden's Small Steps service and the schools newsletter.
- 3.18 A further key outcome of the strategy was the development of a partnership that reflects the organisations and individuals working across this agenda in Camden. The Good Food Partnership was therefore as an advisory body and as a network with an interest in the subject of healthy and sustainable food.

Launch event

- 3.19 A launch event for Good Food for Camden is being planned for Saturday 10 October which is also UK 'Apple Day'. There will be events held at four main sites across the four focus wards (most deprived wards) reflecting some of the themes of the strategy e.g. food growing and cooking. More information can be found at www.camden.gov.uk/goodfoodday.

Opportunities for LSP involvement

- 3.20 LSP partners are asked to consider supporting Good Food for Camden in the following ways:
- Encourage uptake of the strategy at a borough wide level.
 - Adopt the spirit and principles of the strategy at an organisational level.
 - Participate in the Good Food for Camden partnership.
 - Provide profile for the strategy at a London wide level to generate further, regional partnership work and also to bench mark against other boroughs.
 - Investigate the availability of potential growing spaces on partners' land or sponsorship of food growing sites.

REPORT ENDS

Appendix 1: Alliance Advisory Board

Organisation	Name
Argent	Roger Madelin
Birkbeck College	Martin Gummer
Camden Town Unlimited	Simon Pitkeathley
High Speed 1	Rachel Starling
Inholborn	Tass Mavrogordato
Kings Cross Business Forum	Judith Hunt
LB Camden	Oliver Myers
LB Camden	Claire Smith
LB Camden	William Routh
London Fire	Michael Quy
Met Police	Alan Lewis
NHS Camden	<i>Tbc pending Joanne Wilson's replacement</i>
Olswang	Jason Cousins
Voluntary Action Camden	Kevin Nunan

Appendix 2: Alliance Members

1. Addison Lee
2. Alara Wholefoods Ltd
3. Ambassadors Bloomsbury Hotel
4. Apollo
5. Argent Group PLC
6. Arthritis Care
7. Atkins
8. Aurora Healthcare Communications
9. Avondale Construction Ltd
10. Azographics
11. BAM Construct UK
12. Birkbeck University
13. Boma Garden Centre
14. Cake
15. Camco
16. Camden Arts Centre
17. Camden Council
18. Camden Town Unlimited
19. Chartered Institute of Arbitrators
20. Cillip
21. Clean Break
22. Clipfine
23. Come rain or shine ltd
24. Consolidated
25. Diabetes UK
26. Envido
27. FreshMinds
28. Friends House / Quaker
29. Geyer Estates Ltd (St Athans Hotel)
30. HGEN
31. Holiday Inn, Camden Lock
32. IIED
33. Inholborn
34. Intellect
35. Interim Performers
36. Key Production London (Ltd)
37. Kings Cross Business Forum
38. Kings Cross Central Ltd Partnership
39. KOKO
40. Latin American House
41. Leverton & Sons Ltd
42. Llowarch Llowarch Architects
43. London & Continental Railways
44. London Fire Brigade (Camden)
45. London Technology Network
46. Metropolitan Police (Camden)
47. MIC Hotel and conference centre
48. Monster Worldwide Ltd
49. Mouchel Group PLC
50. NHS Camden
51. Okononi Ltd
52. Olswang
53. Perritt and Perritt Ltd
54. Peter Dann Ltd
55. Radisson Edwardian Bloomsbury Street
56. Red House Lane
57. Renewable Energy Plumbing Ltd
58. Rezidor Park Inn
59. Royal College of Physicians
60. Sheppard Robson
61. Sommers Town Community Centre
62. The British Library
63. The British Museum
64. The Doctors Laboratory
65. The Environment Council
66. The London Print Company
67. The Office Group
68. The Roundhouse
69. University of London Union
70. VMA Group
71. Voluntary Action Camden
72. Volunteer Centre Camden
73. Westhill
74. Whizzgo