

Core Strategy

Camden's Local Development Framework

Preferred Options Summary



Camden's Local Development Framework

Camden's population is growing. It is estimated that in less than 20 years time our population will increase by 35,000 bringing the number of people living in the borough to 245,000. The rest of London will grow by over a million people during the same period. As our population gets bigger we will need more homes, jobs and community facilities in our borough. But as we adapt, we must also find ways to protect, promote and enhance the environment for ourselves and for future generations.

Where we are now

We're preparing the Council's overall planning strategy in relation to growth – the Core Strategy. The Core Strategy will be accompanied by other LDF documents that will set out the key policies and sites for development in the borough.

We consulted with residents last year to get their views on some of the top planning issues for Camden, such as the environment and affordable homes. We've taken the issues and set out how we will respond to them – and would like you to tell us if you think we are on the right track.

Have your say

This is your chance to have your say on our preferred approach. Be part of a major consultation which will shape how we make planning decisions in the borough taking us up to 2025.

Send your comments to
FREEPOST NAT15037
London Borough of Camden
Forward Planning Service
Argyle Street
WC1H 8EQ

Or email them to ldf@camden.gov.uk

Please send your responses by **20 November 2008**

Summary of the Core Strategy preferred approach

1. Managing Camden's growth

We think that the most appropriate location for the majority of Camden's growth are the areas with significant redevelopment opportunities at or near sites with lots of transport links, like King's Cross. This approach takes the pressure off residential areas and focuses growth in areas which are more equipped to handle the development. The key areas identified for development are:

- King's Cross;
- Euston;
- Tottenham Court Road;
- Holborn; and
- West Hampstead Interchange.

The preferred approach will also direct some development to other highly accessible locations, in particular Central London and the highly accessible town centres. In addition there would be limited development elsewhere.

2. Providing housing and affordable housing

We want to meet the demand for housing in Camden and ensure that everyone has the opportunity to live in a decent home. The preferred way forward includes:

- making housing the priority land use of Camden's Local Development Framework;
- encouraging the provision of more housing;
- preventing the loss of existing homes; and
- seeking a range of affordable housing for people who cannot afford to occupy houses generally available on the open market and ensuring that 50% of new homes are affordable.

3. Promoting a sustainable Camden and tackling climate change

We want to be a sustainable and environmentally responsible borough. Camden faces specific environmental issues such as poor air quality, surface water flooding and large amounts of waste. Our preferred approach would see us develop to accommodate our growing population, whilst minimising our impact on the environment by:

- encouraging community heating networks, particularly those using Combined Heat and Power (CHP) plants;
- expecting the highest feasible environmental standard and sustainable design;
- promoting the use of renewable energy;
- limiting the potential for flooding;
- dealing with our waste sustainably and encouraging recycling;
- reducing the need to use private transport; and
- promoting walking, cycling and public transport.

4. Improving Camden's environment

We need to focus on improving and protecting our buildings, public areas and open spaces. Our preferred approach aims to ensure that Camden's places and buildings are attractive, safe and easy to use by:

- requiring the highest standard of design that respects local context and character;
- preserving and enhancing Camden's rich heritage of conservation areas and listed buildings;
- protecting designated open space, nature conservation sites; and
- promoting high quality landscaping and work to streets and public spaces.

5. Improving the quality of life of Camden's community

The growth of Camden's population needs to be accompanied by development of facilities and level of amenities needed to ensure a good quality of life for the borough's residents, workers and visitors. The preferred approach will focus on:

- providing community and recreational facilities to meet the needs of residents, workers and visitors, and seeking to keep the facilities we already have;
- improving health and well-being by working in partnership with Camden's Primary Care Trust;
- supporting efforts to make Camden a safer place by ensuring appropriate design to help reduce opportunities for crime; and
- ensuring buildings, streets and transport systems are as accessible as possible.

6. Securing a strong economy that includes everyone

We want to ensure that Camden becomes an even better location for business, and increase local business activity by providing support for local shops. This requires ensuring that more Camden residents, especially young people, have the skills, education and training to be part of the job market. We aim to do this by:

- safeguarding employment sites and premises to protect existing businesses;
- encouraging a mix of employment facilities and types, including the provision of facilities suitable for small businesses;
- supporting local enterprise development and training schemes;
- promoting our town and neighbourhood centres, and recognising the individual character of each centre;
- using our available powers to protect local shops and resisting the loss of shops where this would cause harm to a centre; and
- supporting and protecting Camden's markets and areas of specialist shopping.

Further information

You can also comment on the full preferred options documents. The full documents can be viewed on our website www.camden.gov.uk/ldf

If you require a hard copy please call 020 7974 2523 and we will send you one.

Camden's libraries and the Town Hall reception will also have copies of the full documents available for viewing.

For specific queries please call 020 7974 2043

If you would like this document in large print or Braille, or in another language, please contact 020 7974 5615

Forward Planning
FREEPOST NAT15037
London Borough of Camden
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Find out more by visiting camden.gov.uk/ldf or calling 020 7974 5615.

Published October 2008.

Camden's Local Development Framework. Core Strategy Sustainability Appraisal.